





USING DIGITAL TOOLS TO ENGAGE YOUNG PEOPLE IN SOCIAL ACTIVISM




Would you like to learn more about how to use digital tools like social media to promote social activism amongst young people? Social Media is a powerful tool in engaging young people especially around social causes. Learn how to use it!




Use Social Media to Mobilise

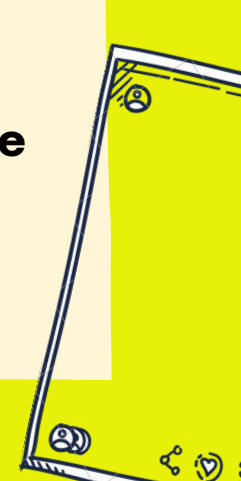
Social media can be used to mobilise and organise young people around a particular cause or issue. By creating social media groups or pages, young people can be encouraged to come together with like-minded individuals to plan and coordinate actions and events



Raise Awareness



Youth workers can encourage young people to take action on social issues that they are passionate about. Social media platforms like Facebook, Twitter, Instagram, and TikTok can be used to raise awareness about social issues and injustices.



Share Your Information Resources

Youth workers and young people can use social media to share resources, such as articles, videos, or podcasts, that provide information about social issues. Social media allows information to be shared with more people to increase impact.